



ACADEMIC YEAR 2022-23 (ODD SEMESTER) 02.11.2022

Workshop

on

“Entrepreneurship and Innovation as Career Opportunity”

30.11.2022

REPORT

Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized a workshop on “Entrepreneurship and Innovation as Career Opportunity” on 30.11.2022.

Objective:

The main aim of the workshop is to create awareness and insist the need of self employment through innovation in order to solve the problems faced by the people, by the society by the nations all over the world along with individual prospects in economic conditions.

Resource person:

Dr. B. Barankumar, Assistant Professor, Department of Management Studies (T & P), Kings College of Engineering, Punalkulam, Pudukkottai.

Participants:

Ist Year students of all discipline = 285 participants

Inaugural Session:

Inaugural session was started with Welcome address and Introduction about the Resource Persons delivered by Mr. A. Sivabalan, President, IIC and ED Cell.

Session highlights: (Awareness Programme on One Million Idea)

In this session, resource person explained about the opportunities and scope of Entrepreneurship for the engineers also elaborated the key aspects and role of innovation in choosing entrepreneurship as career option. Also, he explained with real world examples about various successful entrepreneurs, Technopreneurs, Sociopreneurs, women entrepreneurs and etc. He listed the availability of funding schemes with subsidies offered by Government of India and Tamil Nadu State Government to promote innovation culture. The resource person explained about the direct and indirect contribution by entrepreneurs to themselves, society,

nation and to the world. The program was eagerly attended by all participants, who gained new knowledge from it.

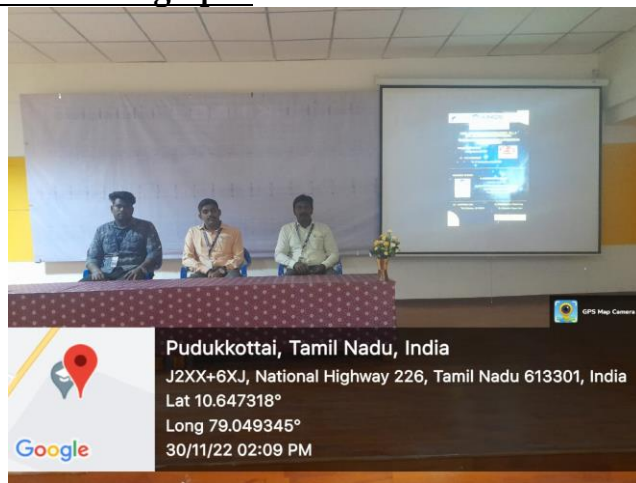
Benefits in terms of Learning/Skills/Knowledge obtained:

- The students are aware about the concept of entrepreneurship and know about innovation.
- Schemes provided by the State and Central Governments to promote innovation among students.
- To make use of the opportunities available to before them to become successful entrepreneurs.

Valedictory Function:

Finally, vote of thanks was given by Dr. K. Sudhakar, Coordinator, ED Cell.

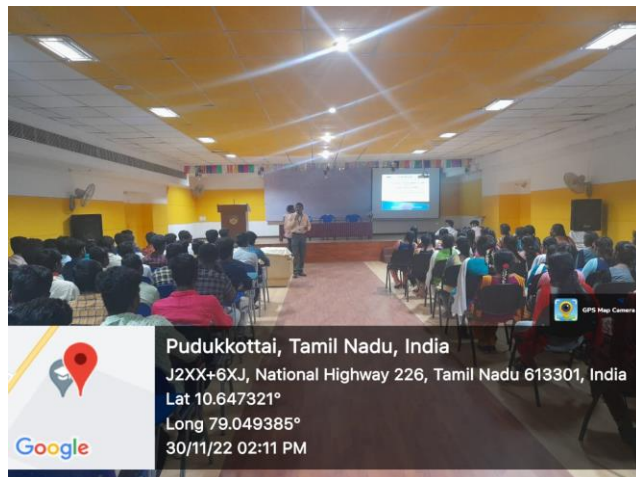
Event Photographs



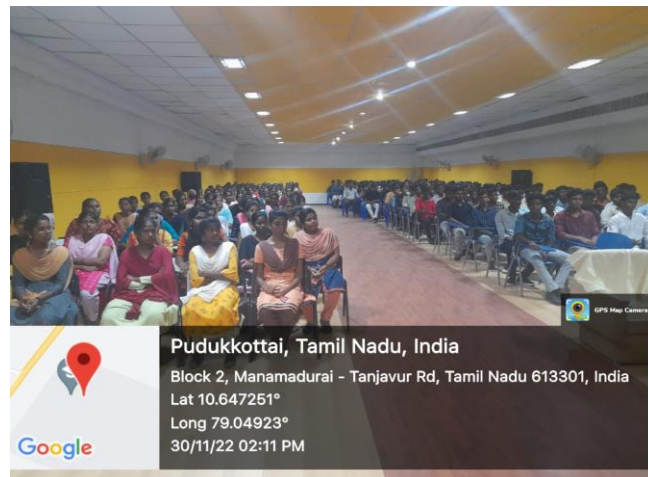
Event Photograph-1



Event Photograph-2



Event Photograph-3



Event Photograph-4



Event Photograph-5

Coordinator - ED Cell

Vice President-IIC& AP/EEE

President-IIC&Principal